

Presse-Information

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Statement

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AchemAsia 2007 sets new records

- **Chinas most comprehensive exhibition and congress for the process industries**
- **Over 500 exhibitors – an increase of 22 % over 2004**
- **Ideal setting for the international equipment branches and technology suppliers**

In 2007 AchemAsia – the seventh International Exhibition-Congress on Chemical Engineering and Biotechnology will take place from 14 to 18 May on the China International Exhibition Centre in Beijing/PR China. 2007 will host the largest exhibition ever since its première in the year 1989. Not only does the event in 2007 comprehend more halls than previously. There is also a remarkable trend towards bigger average stand sizes – which is quite controversial to the general worldwide trend of downsizing exhibition booths.

Key topics of the exhibition

The scope of the exhibition is based on the priorities of the Chinese economy: chemical apparatus and plant construction, process technology, petrochemistry, maintenance and quality control, environmental protection, water treatment, pharmaceutical technology, biotechnology, food technology, agrochemistry, laboratory and analytical techniques, packaging and storage techniques.

The target groups are all branches that offer or apply equipment, technologies, complete technical solutions and know-how for the related branches. With 505 exhibitors from 27 countries AchemAsia 2007 is expected to attract around 20,000 visitors (2004: 414 exhibitors and 18,440 visitors). The exhibition will be located in five halls on 8,797 m² (2004: 6,396 m²).

The exhibitors' statistics give an idea of the exhibition's comprehensiveness and scope of companies taking part. Already at first sight the large Chinese participation (239 exhibitors) is striking, with nearly double the size of the next following nation, Germany (131 exhibitors), followed by Great Britain (20 exhibitors), USA (20 exhibitors), France (18 exhibitors), and Italy (12 exhibitors). (Figures as of May 1, 2007). This of course is an indication of the acceptance of the AchemAsia concept in its target market, the PR China. But it is also due to the successful strategic approach of many international companies who have founded a local subsidiary or joint venture in China – which logically has registered at AchemAsia as a domestic company. So AchemAsia is, not at least, a positive example and a reflection of the ongoing globalization process with its increasing international integration of our industry.

China is, probably more than ever before, the global hot spot for the chemical process industries. Being the world's powerhorse for industrial manufacturing, China's chemical process

industry with over 10% plays a key role in the country's industrial value adding chain. Not surprisingly, the ranking of the chemical industry has continually gone upwards within the respective Five-Year Plans of the past two decades. Against this background AchemAsia 2007 provides the ideal setting for the international equipment branches and technology suppliers for forging new contacts in the fast-track economic region of China.

An all new conference concept

Attendees at AchemAsia will also experience an all new international conference concept, with the congress now being fully integrated in the exhibition area. The congress underwent a substantial refurbishment regarding its content and focus as well. It will now have clearly visible focal topics with high priority for China's economy in a significantly streamlined outline.

Key topics are:

- Sustainable water management for industries and municipalities (advanced technologies)
- Good manufacturing practice in pharmaceutical industry
- Synfuels and Renewables (clean coal technologies, fossil fuels & syngas conversion)
- Biorefineries (biofuels, enzyme application, utilization of biomass, extraction)
- Chemical process engineering (hydrogen production, separation technologies, supercritical fluids, catalytic processes)
- Bioprocess engineering
- Environmental Protection

High ranking AchemAsia plenary speakers:

- Larry Peckous, Novozymes China, Beijing/PRC
- Richard Pike, Royal Society of Chemistry, Cambridge/UK
- Japie Scholtz, Sasol Technology R&D, Sasolburg, ZA, President of the South African Institution of Chemical Engineers (SAIChE)
- Cao Xianghong, SINOPEC, Beijing/PRC, President of Chemical Industry and Engineering Society of China (CIESC)
- Philippe Tanguy, Ecole Polytechnique Montreal, Canada
- Ren Jianxin Ren, President CHEMCHINA, Beijing/PRC
- Zhang Pei Zhang, CEO Shanghai HUAYI (Group)Company /PRC, President Shanghai Society of Chemistry & Chemical Industry

Further highlights:

Science & Industry Partnering Event (17-18 May) • Workshop on Safety in Chemical Industry (15 May) • Workshop on White Biotechnology & Biosafety (15 May) • Workshop on Sustainable Management of Industrial Parks (14-16 May)

Organizer's cooperation network

A solid anchorage in the Chinese chemical community and well-established personal connections is the background for the event's steadily positive development. With nearly 20 years history, AchemAsia is now earning the benefits of its long-term commitment in China. The event organisers DECHEMA (Society for Chemical Engineering and Biotechnology, Germany), and CIESC (Chemical Industry and Engineering Society of China, Beijing, PR China) are preparing for AchemAsia in close cooperation with an impressive number of Chinese and international partners. With CIATA (China Industry Anticorrosion Technology Association), and CCPIT-CIEC (China Council for the Promotion of International Trade - China International Exhibition Centre), as the co-organisers and about 30 distinguished professional organizations from Asia and the whole world - the success of AchemAsia 2007 is almost a foregone conclusion. DECHEMA's Beijing/China office and its Chinese web site www.achemasia.net are just as powerful publicity tools for visitor acquisition.

Updated information on AchemAsia: www.achemasia.de