

## GENERAL INFORMATION

### TECHNICAL INFORMATION

Please submit your files for promotional purposes in the following file formats:

#### For Printed Matter

**Advertisements:** PDF format

**Company logos:** EPS, TIF format

#### For Internet

**Company logos:** GIF or JPG format

Please send your files by e-mail to [wu@dechema.de](mailto:wu@dechema.de).

#### Please note:

Deadline for printed matter is **1 February 2016**.

### REGISTRATION

Please register online at: [www.dechema.de/3DCC2016](http://www.dechema.de/3DCC2016).

**Exhibition space** is limited and will be distributed on a “first come, first served” basis. Registration deadline is **1 March 2016**, but early registration is recommended.

**Sponsoring packages** will also be remitted on a “first come, first served” basis. There is no general registration deadline, but please note that for advertisements the deadline is **1 February 2016**.

### CANCELLATION POLICY

#### Exhibition

20 % administrative costs will be charged for cancellations of registrations received before **1 February 2016**. Thereafter, 100 % of the registration fee will be invoiced. Only written cancellations will be accepted (letter, fax or e-mail).

#### Sponsorship and Advertisements

No cancellation is possible.

## GENERAL INFORMATION

### VENUE

#### Konzerthaus Freiburg

Konrad-Adenauer-Platz 1  
79098 Freiburg  
Germany  
[www.konzerthaus.freiburg.de](http://www.konzerthaus.freiburg.de)

### ORGANISER AND CONTACT

DECHEMA e.V.  
Ms. Xueqing Wu  
Theodor-Heuss-Allee 25  
60486 Frankfurt am Main  
Germany  
Phone: +49 (0)69 7564-152  
Fax: +49 (0)69 7564-304  
E-mail: [wu@dechema.de](mailto:wu@dechema.de)  
Internet: [www.dechema.de/3DCC2016](http://www.dechema.de/3DCC2016)

### CONTACT US!

We hope that the exhibition and sponsoring opportunities to address your customers and cooperation partners are interesting for you.

Please don't hesitate to contact us in case of any questions regarding

- » the conference itself
- » exhibition area, stand equipment and possible extras
- » available sponsorship packages
- » any other questions

We would be happy to assist you!

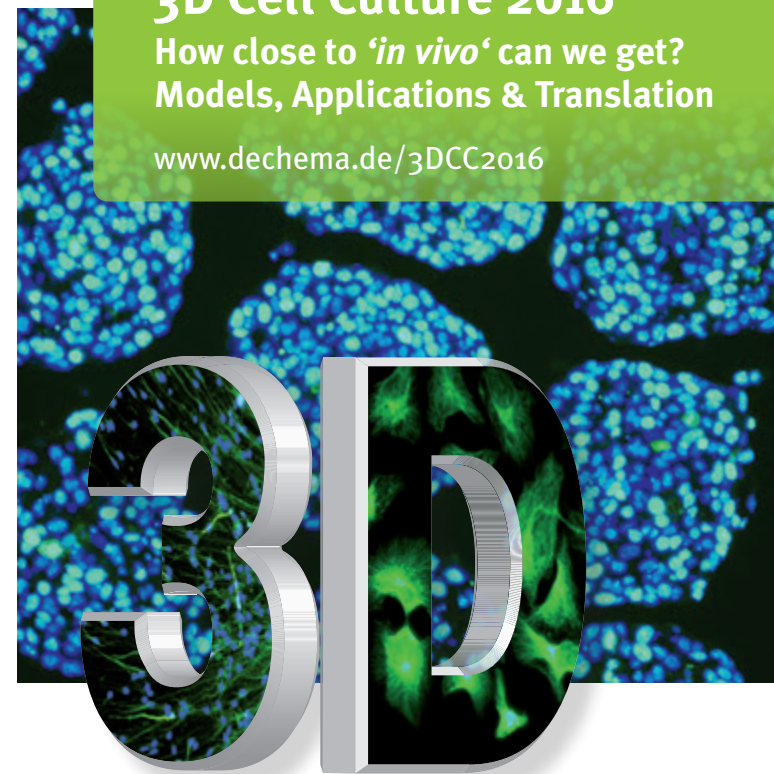
## EXHIBITION & SPONSORING GUIDE

18 – 21 April 2016  
Konzerthaus Freiburg · Germany

# 3D Cell Culture 2016

How close to 'in vivo' can we get?  
Models, Applications & Translation

[www.dechema.de/3DCC2016](http://www.dechema.de/3DCC2016)



## ABOUT THE CONFERENCE

The conference will highlight the latest developments in the key areas of 3D cell culture technologies: 3D cell cultures as advanced disease models and models for substance testing, success stories in clinical and industrial applications, as well as innovative enabling technologies.

3D Cell Culture 2016 provides a range of opportunities to address the people active in these fields.

For the duration of the main conference, 19-21 April 2016, the company exhibition will be open. On 18 April, pre-conference workshops will take place; exhibitors can apply for a lecture to present new methods and technologies.



© FWTM/Raach

## EXHIBITION &amp; SPONSORING

**A Standard Exhibition Package 1,600 €****Standard Package**

- » Exhibition space (6 sqm) for the duration of the main conference (19-21 April 2016)
- » Basic equipment: 1 table, 1 chair, power supply
- » Free conference ticket (19-21 April) for 1 delegate
- » Recognition in the programme / book of abstracts and on the conference website

**Extra Ticket**

- » Additional conference ticket (19-21 April) for stand staff **300 €** (max. 1 additional ticket per stand)

**Workshop Lecture**

- » Lecture at pre-conference workshop **no extra charge** (18 April 2016)

Presentation opportunity for registered exhibitors.

Please note: The number of lecture slots is limited. Selection of workshop lectures will be based on the review of submitted abstracts by the scientific committee; there is no guarantee for a presentation.

*For further information please contact the conference office.*

**B Display of Printed Matter 200 €**

- » Display of your printed advertising material or publication (price per title) on a table for the duration of the conference

**C Sponsorship of the Poster Party 2,000 €**

(one sponsor only)

- » Your company name and logo in the printed programme / book of abstracts and on the conference website (with link to your website)
- » Company recognition (poster or roll-up provided by sponsor) at the Poster Party

**D Sponsorship of the Conference Dinner 3,000 €**

(one sponsor only)

- » Your company name and logo in the printed programme / book of abstracts and on the conference website (with link to your website)
- » Company recognition (poster or roll-up provided by sponsor) at the conference dinner

## ADVERTISING

**E Advertisements**

- » **1/1 inside page advert** in the conference programme / book of abstracts (black/white, size A5) **500 €**
- » **1/1 back cover page (U4) advert** in the conference programme / book of abstracts (colour, size A5) – one sponsor only **1,000 €**

## MEDIA DATA

The conference **programme / book of abstracts** will be distributed on-site to all conference delegates (ca. 300 copies)

All prices are quoted excl. VAT.

Exhibition space and sponsoring packages will be remitted on a “first come, first served” basis.

**For further information please contact the conference office or visit [www.dechema.de/3DCC2016](http://www.dechema.de/3DCC2016).**



© Konzerthaus Freiburg