GENERAL INFORMATION



25 - 27 June 2014

TECHNICAL INFORMATION

Please submit your files for promotional purposes in the following file formats:

For Printed Matter

Advertisements: PDF format **Company logos:** EPS, TIF format

For Internet

Company logos: GIF or JPG format

Please send your files by e-mail to wu@dechema.de.

Please note!

Deadline for printed matter is 15 April 2014.

REGISTRATION

Please use the enclosed form for registration.

Exhibition space is limited and will be distributed on a "first come, first served" basis. Registration deadline **is 15 May 2014**, but early registration is recommended.

Sponsoring packages will also be remitted on a first come, first served basis. There is no general registration deadline, but please note that for advertisements the deadline is **15 April 2014**.

CANCELLATION POLICY

Exhibition

20 % administrative costs will be charged for cancellations of registrations received before **15 April 2014**. Thereafter, 100 % of the registration fee will be invoiced. Only written cancellations will be accepted (letter, fax or e-mail).

Sponsorship and Advertisements

No cancellation is possible.

CONFERENCE VENUE

Konzerthaus Freiburg

Konrad-Adenauer-Platz 1 79098 Freiburg Germany

www.konzerthaus.freiburg.de

CONFERENCE OFFICE

DECHEMA e. V.

Ms. Xueqing Wu

Theodor-Heuss-Allee 25
60486 Frankfurt am Main/D

Phone: +49 (0)69 7564-152

Fax: +49 (0)69 7564-304

E-mail: wu@dechema.de

Internet: www.dechema.de/3DCC2014

CONTACT US!

We hope that the exhibition and sponsoring opportunities to address your customers and cooperation partners are interesting for you.

Please don't hesitate to contact the conference office in case of any questions regarding

- » the conference itself
- » exhibition area, possible stand size and equipment
- » available sponsorship packages
- » special arrangements

We would be happy to assist you!

Konzerthaus Freiburg · Germany 3D Cell Culture 2014 **Advanced Model Systems, Applications & Enabling Technologies** www.dechema.de/3DCC2014

EXHIBITION & SPONSORING GUIDE

© Cover images (counter-clockwise): Katharina Schimek, Technical University Berlin/D, Dr. Gerd Lindner, Technical University Berlin/D, Sandra Laternser/ Prof. Ursula Graf-Hausner, ZHAW, Wädenswil/CH









ABOUT THE CONFERENCE

EXHIBITION & SPONSORING

ADVERTISING

3D cell culture technologies and associated analytical tools are essential for basic and pharmaceutical research and for the evaluation of chemicals and cosmetics.

The conference covers the newest developments in the industrially and scientifically important area of 3D cell culture technologies, and offers a unique opportunity to address people active in these fields.

Freiburg is an attractive location with a relevant academic and company landscape, and the conference venue Konzerthaus Freiburg offers a professional surrounding.

A Standard Exhibition Package

1,300€

Standard Package

- » Exhibition space (6 sqm) for the duration of the conference
- » Basic equipment: 1 table, 1 chair, power supply
- » Free conference ticket for 1 delegate
- » Recognition in the programme / book of abstracts and on the conference website

Optional Extras

» Additional exhibition space
 » Additional tickets for stand staff
 300 € per person

For further extras please contact the conference office.

B Display of Printed Matter

200€

» Display of your printed advertising material or publication (price per title) on a table for the duration of the conference

C Sponsorship of the Poster Party

2,000 € (one sponsor only)

- » Your company name and logo in the printed programme / book of abstracts and on the conference website (with link to your website)
- » Company recognition (poster or roll-up provided by sponsor) at the Poster Party

D Sponsorship of the Conference Dinner

3,000 € (one sponsor only)

- » Your company name and logo in the printed programme / book of abstracts and on the conference website (with link to your website)
- » Company recognition (poster or roll-up provided by sponsor) at the conference dinner

For further sponsorship opportunities please contact the conference office.

E Advertisments

» 1/1 inside page advert in the conference programme / book of abstracts (black/white, size A5)

500€

» 1/1 back cover page (U4) advert in the conference programme / book of abstracts (colour, size A5) – one sponsor only

1,000€

MEDIA DATA

The conference **programme / book of abstracts** will be distributed on-site to all conference delegates (ca. 250 copies)

All prices are quoted excl. VAT.

Exhibition space and sponsoring packages will be remitted on a "first come, first served" basis.



