

## GENERAL INFORMATION

### TECHNICAL INFORMATION

Please submit your files for promotional purposes in the following file formats:

#### For Printed Matter

**Advertisements:** PDF format

**Company logos:** EPS, TIF format

#### For Internet

**Company logos:** GIF or JPG format

Please send your files by e-mail to [strauss@dechema.de](mailto:strauss@dechema.de) or on CD-ROM / DVD to the conference office.

#### Please note!

Deadline for printed matter is **10 November 2011**.

### REGISTRATION

Please use the enclosed form for registration.

**Exhibition space** is limited and will be distributed on a first come, first served basis. Registration deadline is **10 February 2012**, but early registration is recommended.

**Sponsoring packages** will be also remitted on a first come, first served basis. There is no general registration deadline, but please note that for printed matter the deadline is **10 November 2011**.

### CANCELLATION POLICY

20 % administrative costs will be charged for cancellations of registrations received before **10 February 2011**. Thereafter, 100 % of the registration fee will be invoiced. Only written cancellations will be accepted (letter, fax or e-mail).

## GENERAL INFORMATION

### CONFERENCE VENUE

TECHNOPARK Zurich  
Technoparkstr. 1  
8005 Zurich/CH  
[www.technopark.ch](http://www.technopark.ch)

### CONFERENCE OFFICE

DECHEMA e. V.  
Renate Strauss  
Theodor-Heuss-Allee 25  
60486 Frankfurt am Main/D  
Phone: +49 (0)69 7564-249  
Fax: +49 (0)69 7564-176  
E-mail: [strauss@dechema.de](mailto:strauss@dechema.de)

### CONTACT US!

We hope that the exhibition and sponsoring opportunities to contact your customers and cooperation partners are interesting for you.

Please don't hesitate to contact the conference office in case of any questions regarding

- » the conference itself
- » exhibition area, possible stand size and equipment
- » available sponsorship packages
- » special arrangements

We would be happy to assist you!



## EXHIBITION & SPONSORING GUIDE

14 – 16 March 2012  
TECHNOPARK Zurich/Switzerland

# 3D Cell Culture Advanced Model Systems, Applications & Enabling Technologies

[www.dechema.de/3DCC](http://www.dechema.de/3DCC)

IN COOPERATION WITH

## ABOUT THE CONFERENCE

3D cell culture technologies and associated analytical tools are essential for basic and pharmaceutical research and for the evaluation of chemicals and cosmetics.

The conference covers the newest developments in the industrially and scientifically important area of 3D cell culture technologies, and offers a unique opportunity to address the people active in these fields.

Zurich is an attractive location with the relevant academic and company landscape, and the conference venue TECHNOPARK Zurich offers a professional surrounding.

For companies and organizations to profit from this event, exhibition, sponsoring and advertising opportunities have been created.

Additionally you are more than welcome to discuss with us your individual demands such that we can offer you a customized solution.



© Zurich Tourist Office – Martin Röttschi

## EXHIBITION & SPONSORING

### A Standard Exhibition Package

**1,200 €**

#### Standard Package

- » Exhibition space (6 sqm) for the duration of the conference
- » Basic equipment: 1 table, 1 chair, power supply
- » Free conference ticket for 1 delegate
- » Logo recognition in the program, book of abstracts and on the conference website

#### Optional Extras

- » Additional exhibition space 200 € per sqm
- » Additional tickets for stand staff 300 € per person (max 2)

*For further extras please contact the conference office.*

### B Sponsorship of the Welcome Reception

**2,000 €** (one sponsor only)

- » your company name and logo in the printed program, book of abstracts and on the conference website (with link to your website)
- » company recognition (poster or roll-up provided by sponsor) at the welcome reception

### C Sponsorship of the Conference Dinner

**3,000 €** (one sponsor only)

- » your company name and logo in the printed program, book of abstracts and on the conference website (with link to your website)
- » company recognition (poster or roll-up provided by sponsor) at the conference dinner

*For further sponsorship opportunities please contact the conference office.*

## ADVERTISING

### D Table Top for Publishers and Companies

**200 €**

- » Display of your advertising material (one title) on a table for the duration of the conference

### E Advertisements

- » **1/1 inside page advert** in the
  - conference program (colour, size C6) **500 €**
  - book of abstracts (black/white, size A5) **500 €**
- » **1/1 back cover page (U4) advert** in the
  - conference program (colour, size C6) **1,000 €**  
(one sponsor only)
  - book of abstracts (colour, size A5) **1,000 €**  
(one sponsor only)

#### MEDIA DATA

##### Conference program

Europe-wide distribution to specifically selected addresses by postal mail in January 2012 (ca. 4000 copies)

##### Book of abstracts

On-site distribution to all conference delegates (ca. 200 copies)

All prices are VAT exempt.

Exhibition space and sponsoring packages will be remitted on a first come, first served basis.