From Experts for Experts

The 4th DECHAMA-PRAXISforum “Enzymes for Industrial Applications” offers industry professionals a platform to discuss the latest developments in enzyme technology and biocatalysis. It is your chance to meet solution providers, key customers and users of enzymes and learn about new products, services and process and production technologies.

Enzymes have become an established part of industrial processes – either in the chemical, food, cosmetics or pharmaceutical industry. Innovative methods for the improvement of enzyme expression, the development of new production strains, and bioprocess optimization decrease the costs for enzyme production. Synthetic particles, enzyme immobilization and compartmentalization enable recovery of the biocatalyst and help to improve economic viability. And a deeper understanding of structure and protein-protein interaction allow for the targeted engineering of enzymes that are tailored to the desired application.

Join the PRAXISforum to discuss all aspects of industrial enzymes: Enzyme design, process development, enzyme production as well as best practices from the industry.

Enzymes are part of consumer products such as detergents or cosmetics, but also play a major role in biorefinery concepts and the valorisation of biomass. Meet experts from different sectors, exchange ideas and compare lessons learned.

PRAXISforum Key Topics

The following key topics will be discussed at the event:

- Industrial applications of enzymes: Recent developments and future aspects
- Best practice examples and lessons learned: Successful enzyme applications
- Economic enzyme inhibition
- Modelling & Engineering enzymes: Customized solutions for innovative processes
- Recent advances in bioreactor engineering and scale up

What the PRAXISforum is about

- By industry, for industry – PRAXISforum reveals market opportunities and promotes development of new enzymes, production processes and application areas.
- Networking platform – PRAXISforum brings together international market leaders, high profile end-users and experts from all relevant industries
- High-level speakers – Best Practices presentations and lessons learned from speakers at decision maker level. Technological background is presented along with information relevant to end users.
- Relevance to applications – PRAXISforum provides participants with an overview of innovations for their highly specific requirements in everyday practice

Promote your brand, products, services and build enduring relationships

The conference is limited to 12 exhibitors. We expect about 120 high-level participants from the following industries: biotech, pharmaceutical, chemical, textile and detergent industry. Network with other experts from around the world, such as scientists, process engineers, plant manufacturers and technology suppliers.

Be an active part of PRAXISforum. This is a great way to personally get in touch with your target group and to understand customer needs from their perspective. We offer a wide range of customizable opportunities for every budget.

Why exhibit or sponsor at the PRAXISforum?

- Connect: Plenty of discussion and networking breaks offer the perfect environment to meet up with all our attendees. It is the perfect place to connect both with new people and with long-standing customers as well as suppliers for laboratories.
- Present: The exhibition is an integral part of PRAXISforum and offers an unparalleled platform for your latest products, technology and service innovations as well as your manufacturing processes, and will help attract profitable new customers.
- Profit: Previous exhibitors and sponsors confirmed that they created substantial business opportunities from their active involvement in PRAXISforum.
- Unique: PRAXISforum is the only industry-focused event bringing all players along the entire value chain together to discuss recent developments, new trends and outlooks.

Networking events and enhanced branding

Do you want to network with new and long standing customers and give them a memorable experience? Or present your company brand in front of some of the world’s top customers and business decision makers?

Some ideas to put your brand in the right spotlight:
Networking: welcome reception, evening event, VIP zone, pre- and post-conference workshops, ...
Branding: bags, lanyards, networking breaks, note pads, pens, WiFi, ...

On the next pages you can find some pre-configured exhibition and sponsoring packages. Yet, we offer a wide range of sponsorship, exhibiting and promotional opportunities. Please contact us for an individual offer!
Choose your Exhibition or Sponsoring Package:

**Standard Exhibition Package: 2700,- EUR**
- Exhibition space (6 sqm, 1 table, 2 chairs, power supply, WLAN)
- 2 complimentary tickets to the PRAXISforum, incl. beverages, lunch, evening event (1580,- EUR worth)
- Short company profile with your company logo on the PRAXISforum website (500 characters)
- Extended company profile with your company logo in the final programme brochure (full page, DIN A4)
- A web link from the PRAXISforum website to your company’s website
- Company/product logo on the sponsoring slide in all rooms (during breaks)
- 15 % discount voucher for your colleagues, customers and partners (digital code)

**Gold Sponsoring Package: 4.000,- EUR**
- Exhibition space (6 sqm, 1 table, 2 chairs, power supply, wifi)
- 2 complimentary tickets to the PRAXISforum, incl. beverages, lunch, evening event (1.580,- EUR worth)
- 1/1 page advertisement (coloured inside page) in the final programme brochure (DIN A4)
- Short company profile with your company logo on the PRAXISforum website (500 characters)
- Extended company profile with your company logo in the final programme brochure (full page, DIN A4)
- Placement of advertising material (1 brochure/flyer) on the tables in conference room
- Company/product logo on the sponsoring banner during the event (poster/roll up etc.)
- Company/product logo on the sponsoring slide during breaks
- 15 % discount voucher for your customers and partners

**Silver Sponsoring Package: 3.500,- EUR**
- Exhibition space (6 sqm, 1 table, 2 chairs, power supply, wifi)
- 1 complimentary ticket to the PRAXISforum, incl. beverages, lunch, evening event (790,- EUR worth)
- 1/1 page advertisement (inside page, full colour) in the final programme brochure (DIN A4)
- Short company profile with your company logo on the PRAXISforum website (500 characters)
- Extended company profile with your company logo in the final programme brochure (full page, DIN A4)
- Placement of advertising material (1 brochure/flyer) in the entrance area
- Company/product logo on the sponsoring logo on the sponsoring slide during the event (poster/roll up etc.)
- Company/product logo on the sponsoring slide during breaks
- 15 % discount voucher for your customers and partners

**Bronze Sponsoring Package: 1.500,- EUR**
- 1/1 page advertisement (inside page, full colour) in the final programme brochure (DIN A4)
- Placement of advertising material (1 brochure/flyer) at the registration desk
- Company profile with your logo on the PRAXISforum website (short profile, max. 500 characters)
- Hyperlink from the PRAXISforum website to your company’s website
- Company profile with your logo and in the final programme brochure (full page, DIN A4)
- Company/product logo on the event banner during the event (poster/roll up etc.)
- Company/product logo on the sponsoring slide during breaks
- 15 % discount voucher for your customers and partners

* All prices are quoted excl. VAT

**Practical aspects**
- **Duration:** 2 days (4 – 5 February 2020)
- **Structure:** Best practice presentations, trade exhibition, interactive discussions at topic tables and exclusive networking event on 4 February 2020
- **Participants:** Professionals and executives from major firms in biotech industry, pharmaceutical industry, chemical industry, textile and detergent industry – scientists, process engineers, plant manufacturers and technology suppliers
- **Conference language:** English
- **Registration fee:** € 790,- / € 775,- for DECHEMA members
- **Set-up and dismantling times:**
  - Set-up: 3 February 2020, 3:30 – 5:30 pm and 4 February 2020, 8:00 – 9:30 am
  - Dismantling: 5 February 2020, 3:00 – 5:00 pm
- **Venue:** DECHEMA-Haus, Theodor-Heuss-Allee 25, 60486 Frankfurt/Main, Germany

**Accommodation**
We can offer you special rates at the following hotels. Please book yourself using the given keyword.

- **Maritim Hotel Frankfurt** (5 min walk from venue)
  - Theodor-Heuss-Allee 3
  - 60486 Frankfurt am Main
  - Phone: +49 69 75 78-1130
  - Email: reservierung.fr@maritim.de
  - Single Room: about 105 EUR (incl. breakfast and free WiFi)
  - Booking Code: You will receive the booking code with your online registration confirmation

- **Mercure Hotel** (10 min walk from venue)
  - Voltastr. 29
  - 60486 Frankfurt am Main
  - Phone: +49 69 7926-0
  - Email: H1204@accor.com
  - Single Room: about 105 EUR (incl. breakfast and free WiFi)
  - Booking Code: DECHEMA

- **Motel One Frankfurt-Messe** (10 min walk from venue)
  - Europa-Allee 25
  - 60327 Frankfurt
  - Phone: +49 69 661245-0
  - E-Mail: frankfurt-messe@motel-one.com
  - Single room: about 79 (incl. breakfast and wifi)
  - No booking code needed.
Tentative Programme

Tuesday, 4 February 2020
10:00  Check-in and opening of the Exhibition
10:45  PRAXISforum opening and welcome address
11:00  Session 1
12:30  Lunch break, interactive networking and discussion @ "topic tables" in exhibition area
14:00  Session 2
15:30  Coffee break, interactive networking and discussion @ "topic tables" in exhibition area
16:30  Session 3
18:00  Networking Dinner and discussion @ "topic tables" in exhibition area
22:00  End of first PRAXISforum day

Wednesday, 5 February 2020
08:30  Re-Opening of the Exhibition
09:00  Session 4
10:30  Coffee break, interactive networking and discussion @ "topic tables" in exhibition area
12:00  Session 5
13:30  Lunch, interactive networking and discussion @ "topic tables" in exhibition area
14:30  End of PRAXISforum

More information about the conference can be found on our website
www.dechema.de/en/Enzymes

Any Questions? Please contact us...
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