

3D CELL CULTURE – 14-16 March 2012 in Zurich/CH

Instructions for the Preparation of Posters

General Information:

The Posters will be presented and numbered according to the numbers in the programme of the conference.

Each poster shall be in the size of **0,85 m width** and **1,2 m height (DIN A 0) vertically orientated**.

The **poster number** is mounted by the organizers on top of the board.

The **author's name and address** and **the title of the paper** are to be indicated on the top section of the Poster.

Material for attaching the posters will be supplied by the organizers.

Writing or painting on the poster board is not allowed.

Poster display times:

All posters may be presented throughout the 3D Cell Culture Conference, from 14 – 16 March.

The posters should preferably be put up **on Wednesday, March 14, 2012, 10.30 and are welcome to stay until Friday, March 16, 2012 at 14.00.**

The opportunities to present the posters are during the **Poster Session** on Wednesday, **March 14, from 18.25 till 21.00** and during coffee and lunchbreaks. The authors are expected to be present during the Poster Session.

Preparation of the Poster:

As a major guideline it is proposed to make the poster intelligible in itself, even in the absence of the author. It is suggested to divide the contents of each poster into **introduction, results** and **conclusions**, with a summary listing the pertinent results and conclusions.

The poster should be legible from a distance of 2-3 meters. Therefore, the **minimum size** should be:

- 20 cm for graphs;
- 3 cm for the paper's title and the names/adresses of the authors in the heading lable;
- 1,5 cm for sections headings such as introduction, results, labelling of figures and tables;
- 0,8 cm characters in height for further text.

Line spacing: 1.1 cm at minimum; 10 of such lines correspond to one figure.

Please use colours, symbols and schemes for improved clarity.

Instructions for Poster-Authors

The standard size for all posters is 0.85 x 1.2 m (DIN A 0-German Standard) vertically orientated as shown below.

